



ANIMAL RIGHTS 2010

EXHIBITOR CONTRACT

Return signed copy & payment to FARM/AR2010, 10101 Ashburton Ln, Bethesda MD 20817 FAX – 586-620-6662

The Time & Place

The conference will be held at the **Hilton Mark Center Hotel** at 5000 Seminary Rd, Alexandria, VA 22311.

Exhibits will be open 9am-6pm on Friday, Saturday and Sunday, July 16-18. Setup will be Thursday evening, and 8-9am Friday. Breakdown will be after 6pm Sunday, and 8-10am Monday. The hotel may discard items not removed by that time.

Beyond conference attendees, the general public will be invited to view the exhibits without charge.

Each exhibit consists of a skirted 6' table (or equivalent space) and 2 chairs. Spaces will be assigned by the Exhibit Manager with priority given to sponsors, multiple tables, and early registrants.

Exhibit materials can be shipped to the hotel to arrive no earlier than one week before the event. They should be addressed as above, marked "For Animal Rights 2010" and with the exhibitor's name and number of boxes (1 of 3, 2 of 3, 3 of 3, etc.)

The Finances & Perks

The prices are \$500 for a commercial firm, \$300 for a selling nonprofit, \$200 for a non-selling nonprofit.

A limited number of wall spaces are available for an additional \$50. The height of other displays must be below 5.5'. The fee for electric hookup is \$25. Phone hookup must be arranged with the hotel.

No space will be held without prepayment.

Exhibit fees are refundable less a \$50 processing charge upon written cancellation, if postmarked by July 1st. If FARM/AR2010 has to cancel the exhibits through circumstances beyond its control, its liability will be limited to full refund of exhibit fees.

Each exhibitor is entitled to two **exhibitor badges** per table, which provide admission to the exhibit hall and evening plenaries. There is no charge and no limit to the number of tabling assistants. Full, day registrations are a discounted \$120.

The Fine Print

None of the literature may advocate animal exploitation or attack any organization advocating animal protection or veg'ism. None of the products displayed may contain animal ingredients or be tested on animals.

No exhibit may be operated in a manner that detracts from the effective operation of other exhibits or the conference. Activity may not extend outside the assigned space. Attaching signs to walls and loud sounds are prohibited.

Each space will be pre-assigned and may not be changed or re-assigned without authorization of the Exhibits Manager. We reserve the right to make minor layout adjustments.

Any exhibitor violating these conditions will be offered an opportunity to make the needed correction. Problems will be adjudicated by the Exhibits Manager and the Conference Chair and may result in expulsion and forfeiture of fees.

Exhibitor agrees to hold harmless FARM, Animal Rights 2010, the Hilton Mark Center, and their employees and agents against any property or other losses or claims arising out of their use of the exhibit premises.

FAX to 586-620-6662

The Form

Company/Org _____

Representative _____

Address _____

City/ST _____ Zip _____

Phone _____ Fax _____

E-mail _____

Commercial - \$500 Nonprofit Selling - \$300

Nonprofit NOT Selling - \$200

Wall Space - \$50 Electric - \$25

Total \$ _____ Check enclosed Credit card

Credit card number (line above) **Exp. date**

Exhibitor signature (line above)

Questions?

Camille: exhibits@ARConference.org 646-267-9934
or register@ARConference.org 888-327-6872