



# ANIMAL RIGHTS 2011

## SPONSOR'S EXHIBITING CONTRACT

Return signed copy & payment to FARM/AR2011, 10101 Ashburton Ln, Bethesda MD 20817 FAX – 267-363-8465

### Sponsor Perks

Thank you for Sponsoring AR2011. Sponsorships include prime exhibit location, online and print publicity, a program ad, registration and banquet tickets, and much more (details online). In addition to being a great deal, AR2011 Sponsorships show your support for the movement while increasing your visibility. It's a great opportunity and we're thrilled to have you onboard!

### Exhibiting Logistics

The conference will be held at the Westin LAX Hotel at 5400 West Century Blvd, Los Angeles CA 90045.

**Exhibits will be open 10am-6pm on Friday, Saturday and Sunday, July 22-24.** Setup will be Thursday evening between 4pm-7pm and on Friday morning between 9am-10am. Breakdown will be after 6pm Sunday and 8-10am Monday. The hotel may discard items not removed by that time.

**Beyond conference attendees, the general public will be invited to view the exhibits without charge.**

Each exhibit consists of a skirted 6' table (or equivalent space) and 2 chairs. Spaces will be assigned by the Exhibit Manager with priority given to sponsors, multiple tables, and early registrants.

Exhibit materials can be shipped to the hotel to arrive no earlier than one week before the event. They should be addressed as above, marked "For Animal Rights 2011" and with the exhibitor's name and number of boxes (1 of 3, 2 of 3, 3 of 3, etc.)

**Please complete this Sponsor/Exhibitor contract and fax or mail with payment. You can also call 888-275-3276 with your credit card number.**

### Questions? Contact Jen Riley:

Jen@ARConference.org 888-275-3276

FAX to 267-363-8465

### The Fine Print

None of the literature may advocate animal exploitation or attack any organization advocating animal protection or veg'ism. None of the products displayed may contain animal ingredients or be tested on animals.

No exhibit may be operated in a manner that detracts from the effective operation of other exhibits or the conference. Activity may not extend outside the assigned space. Attaching signs to walls and loud sounds are prohibited.

Each space will be pre-assigned and may not be changed or re-assigned without authorization of the Exhibits Manager. We reserve the right to make minor layout adjustments.

Selling of hot meals is prohibited, but unheated foods may be sold. All food must be 100% vegan (no animal products).

Any exhibitor violating these conditions will be offered an opportunity to make the needed correction. Problems will be adjudicated by the Exhibits Manager and the Conference Chair and may result in expulsion and forfeiture of fees.

Exhibitor agrees to hold harmless FARM, Animal Rights 2011, the Westin LAX, and their employees and agents against any property or other losses or claims arising out of their use of the exhibit premises.

FAX to 267-363-8465

### The Form

Organization \_\_\_\_\_

Representative \_\_\_\_\_

Address \_\_\_\_\_

City/ST \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Gold - \$5,000

Silver - \$3,000

Bronze - \$1,000

Check enclosed     Credit card

\_\_\_\_\_  
Credit card number (line above)

Exp Date: \_\_\_\_\_

\_\_\_\_\_  
Sponsor/Exhibitor signature (line above)